

BOOK
YOUR
FUTURE

**GUIDE FOR
THE 2016-2017
ACADEMIC YEAR**
BACHELOR DEGREE IN
**TOURISM AND HOSPITALITY
MANAGEMENT**

www.bookyourfuture.es



WHY STUDY A BACHELOR DEGREE IN TOURISM AND HOSPITALITY MANAGEMENT AT THE SCHOOL OF TOURISM AND HOSPITALITY MANAGEMENT SANT IGNASI?

It is a Bachelor Degree in tourism and hospitality **management**.

50% of credits are in **management**.

Bilingual program or the option of studying entirely in English.

International dimension. Work and academic experiences abroad included.

Top academic partners.

Contact with the real professional world from day one.

Close **relationship with industry**.

More than **20 years** working with the sector.

Enhancing **the employability of students**.

Advice and personalized support.

GENERAL INFORMATION



DURATION
4 years



TIMETABLE
From Monday to Friday,
from 8:30 to 14:15



NUMBER OF CREDITS
240 ECTS



MODALITY
Full time



OFFICIAL QUALIFICATION
Graduated in Tourism and Hospitality Management from Ramon Llull University.



ADDRESS
C/ Marqués de Mulhacén, 40-42
(Campus Esade Pedralbes, Ed.2)
08034 Barcelona
(93) 252 28 90



NUMBER OF PLACES
120 places between the Bilingual Bachelor Degree program and the Bachelor Degree Program in English



STATISTICS OF GRADUATE EMPLOYMENT
88% Professionally active
6% Continuing training
4% Other professional situations
90% of graduates employed in less than 6 months following graduation.



ACADEMIC EXCHANGES
Possibility of a semester (first semester of fourth year) in an international university network partner.



ADMISSION REQUIREMENTS
> Application for admission + documentation submission + admissions test (online or in person)
> The admission period is prior to the end of 2nd year high school and / or vocational program, from December to July.



TEACHING LANGUAGES
BILINGUAL BACHELOR DEGREE
First and second year: Spanish with an English component and a second language (French or German).
Third and fourth year: English, with a second language (French or German).

BACHELOR DEGREE IN ENGLISH
From day one, all subjects are taught in English, with a second language (French or German)



INTERNSHIPS
Internships are mandatory in the second half of third year, in national hotels and tourism enterprises, and optional in the first half of the fourth year, with placements abroad.



INFORMATION SESSIONS

Learn about the job opportunities which come with this Bachelor Degree, the study plan, the subjects, which countries and which companies you have the option of going, or to what universities you can go to study a semester. Don't doubt for a second more!

Come to one of our information sessions, which are scheduled throughout the year where you can meet and talk with HTSI students and alumni.

CALENDAR

Monday, **December 12th** 2016 (19h)

Monday, **January 16th** 2017 (19h)

Monday, **February 20th** 2017 (19h)

Monday, **April 3rd** 2017 (19h)

Saturday, **April 22nd** 2017 (10h)

(AN ADMISSION TEST WILL ALSO BE HELD AT 11:30 AM)

Saturday, **May 20th** 2017 (10h)

(AN ADMISSION TEST WILL ALSO BE HELD AT 11:30 AM)

Saturday, **June 17th** 2017 (10h)

(AN ADMISSION TEST WILL ALSO BE HELD AT 11:30 AM)

Tuesday, **July 4th** 2017 (19h)

WE ARE HOSPITALITY

ACTIVITIES

WORKSHOP "TALENT MANAGEMENT AT HTSI"

(IN SPANISH)

The hospitality sector is looking for professionals with a profile focused on providing high quality service. In this workshop we explain how HTSI identifies your talents as students in order to empower you to your maximum potential so that you can become excellent professionals. At the same time, we accompany you in your integration into the professional world of tourism and hospitality.

SUBJECTS / AREAS LINKED

Psychology, Sociology, Emotional Intelligence,

DATES

Saturday, April 22nd (12:00 am)
and Saturday, June 17th (12:00 am)
Please confirm attendance by sending
an email to tur@htsi.url.edu

PLACE

School of Tourism and Hospitality
Management Sant Ignasi
Avda. Marqués de Mulhacén 40-42. Barcelona

DURATION

45 minutes -1 h

SESSION LEADER

Gisela Dominguez, Headhunter of international hospitality sector and 1st year Coordinator in the Bachelor Degree in Tourism and Hospitality Management. Master Degree graduate in Structural Coaching. She has worked more than 5 years as head of Selection and Training of the Hotel Arts Barcelona, among others.

ROUNDTABLE "A CAREER IN THE TOURISM SECTOR"

(IN SPANISH)

The tourism and hospitality sector has more professional careers than we usually imagine. In this talk by the director of HTSI Career Services, students can learn about the alternatives offered by the industry and attend a round table where former students explain their experience.

DATES

Saturday, May 20th (12:00 am)

Please confirm attendance by sending
an email to tur@htsi.url.edu

PLACE

School of Tourism and Hospitality
Management Sant Ignasi
Avda. Marqués de Mulhacén 40-42.
Barcelona

DURATION

1:30 h

ATTEND A UNIVERSITY CLASS

Students interested in the Bachelor Degree in Tourism and Hospitality Management can experience firsthand the feeling of being a HTSI student for a day, by attending a class with students who are already enrolled in the Degree.

INTERVIEW WITH BACHELOR DEGREE MANAGEMENT

The Bachelor Degree Management team is available to those prospective students who need academic advice or answers to questions related to the degree program. Interviews can be made in person and via Skype.

HIGH SCHOOL RESEARCH PROJECT

The Associate Dean for Academic Affairs and Research HTSI offers high school students resources to advance their research project related to tourism and hospitality.

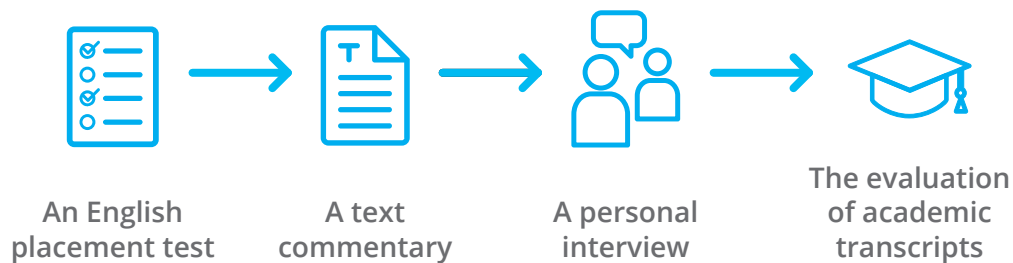
- > Follow-up sessions by the Research Department.
- > Managing interviews with teachers and professional experts.
- > Access to the HTSI Tourist Documentation Center



ADMISSION PROCESS

The School of Tourism and Hospitality Management Sant Ignasi of Ramon Llull University has an admission process independent of the admissions process at Spanish public universities. It starts while you're finishing your High School or Higher Level Training studies.

To study the [Bachelor Degree in Tourism and Hospitality Management](#), you must meet the requirements to enter a Spanish university, and pass the admission test, either in person or online, which consists of:



STEPS FOR THE ADMISSION TEST

1

You will need sign up for one of the admission tests through the online form that can be accessed through:
<http://www.htsi.url.edu>

2

In the online registration, you must attach the following documents in electronic format:

- DNI
- Academic record (the grades you have available to date).
- Proof of the bank transfer payment for the examination fees (100 € non-refundable)

3

After submitting the form, the Admissions Department will contact you to confirm the date of the admission test and the receipt of documentation.

PROFESSIONAL CAREERS

HTSI has a specific department which actively collaborates with students and alumni in planning their careers. More than 20 years teaching tourism and hospitality studies have promoted the creation of a broad and powerful network of contacts with industry-leading companies.

Bachelor Degree graduates in Tourism and Hospitality Management are trained to carry out the following positions:



HOTELS AND OTHER ACCOMMODATION COMPANIES:

general manager, sales and marketing director, head of reservations, accommodations officer, chief administrative, management of the Food & Beverage department.



MANAGEMENT OF COMPLEMENTARY TOURIST SERVICES:

museums, theme parks and leisure resorts, spas, and golf courses.



ORGANIZATION OF CONFERENCES, FAIRS, CONVENTIONS AND INCENTIVES CATERING SERVICES:

management of operations, sales management, food and beverage management, general manager, head of banquets and conventions.



BUSINESS IN CREATING PRODUCTS AND ACTIVITIES LINKED TO DIFFERENT TYPES OF TOURISM:

cultural, adventure, religious, thermal, ecotourism, wine tourism, gastronomic tourism, rural tourism.



TRAINING, CONSULTANCY AND TOURISM CONSULTANCY



INTERMEDIATION:

management of travel agencies, products, professional conference organizer, hiring, reservation centers, reservations manager, head of e-distribution, tour operators.



PLANNING AND PROMOTION OF DESTINATIONS:

director for tourism initiatives, campaign manager in promoting destinations, tourism office manager, head of revitalization projects, public relations manager.



TRANSPORT AND LOGISTICS:

airlines, cruise lines, railways.

Upon completion of the Bachelor Degree, **graduates** in Tourism and Hospitality Management **will be able to manage and lead** organizations and tourism and hospitality businesses related to the tourism, hotel and leisure sectors



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+34 93 252 28 91
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HTSI is affiliated to the
ESADE Foundation